

**KENTUCKY STATE UNIVERSITY  
RFP 24-03 COURSE REDESIGN  
KSU 118 INTRODUCTION TO UNIVERSITY LEARNING  
ATTACHMENT C – COST FORM**

Vendor Name: \_\_\_\_\_

The offeror shall propose amounts required to finance the marketing and lead generation efforts, as specified in Scope of Work Section 40.2, necessary to meet the stated enrollment goals incorporating the following services:

Cost per Deliverable	Delivery Date	Cost
<b><u>(1) Propose First-Year Experience (FYE) Models based on KSU's Current Student Profile</u></b>		
<b><u>(2) Propose Second-Year Experience (FYE) Models based on KSU's Current Student Profile</u></b>		
<b><u>(3) Plan, Develop, Create, and Build the First-Year Experience and Seminar Course Syllabi</u></b>		
<b><u>(4) Plan, Develop, Create, and Build the Second-Year Experience and Seminar Course Syllabi</u></b>		
<b><u>(5) Instructional Design and Build the First-Year Experience and Seminar Courses into KSU's Learning Management System</u></b>		

<p><b><u>(6) Instructional Design and Build the Second-Year Experience and Seminar Courses into KSU's Learning Management System</u></b></p>		
<p><b><u>(7) Plan, Instructional Design, Develop and Implement Training Workshops</u></b></p>		

Provide attachments to support detail of fees.

The offeror shall propose a fee for service model. Revenue sharing models will not be considered.

**Total Cost including Services & Expenses \$\_\_\_\_\_**