

Office of Title III
Programs

STRATEGIC PLAN
2025-2028

Thoroughbreds Leading for Impact

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A Message from the Director

As we begin a new academic year, I want to share Title III/VII Strategic Plan for 2025-2028. Our grants will continue to support strengthening our institution's capacity, and improving academic quality. This funding will allow us to implement significant changes aimed at boosting student success and strengthening our university community.

Our three-year strategic plan focuses on the following three goals

1. Transformative Engagements through Donor Efforts:

Kentucky State University will use a strategic process of building deep, meaningful relationships with supporters to achieve systemic, long-term change. The growth of the relationships will move beyond transactional fundraising, where donations are the primary focus, to a partnership-based approach that empowers donors to feel personally invested in the cause.

2. Ensuring Equitable Student Access:

Kentucky State University will provide every student with the fair and just opportunities and resources they need to succeed, regardless of their background. This involves identifying and removing barriers, providing necessary tools and support, and creating robust learning environments.

3. Graduate Studies: Sustainable Educational Resources by Improving the Utilization of Online Student Services and Promoting Services that Enhance Learning:

To grow graduate programs in an institutional sense, Kentucky State University must focus on targeted educational outreach, improve and engage the utilization of online student services, promote services that enhance the online graduate experience. All require a clear focus on student and program goals, strategic planning, and consistent effort.

1. Create centralized and accessible support hubs
2. Proactively promote services to increase awareness
3. Integrate support into the online learning experience
4. Design services that directly enhance in-person and online learning

Overall, the goal of the Office of Title III Programs to provide a transformative educational experience for every student and ensure our graduates are prepared to make meaningful contributions to society.

Sincerely,

DeAnna L. Brown, EdD
Director, Title III Programs

VISION

The vision for Title III Programs is to identify, strengthen and improve educational outcomes with specific goals and efforts that align with institutional priorities

The Office of Title III Programs is dedicated to advancing the university's capacity for growth by fostering financial stability, investing in academic innovation, and building sustainable endowments. Through these efforts, we strive to ensure long-term institutional success and academic excellence.

MISSION



1.0 Transformative Engagements through Donor Efforts.

Endowments are vital to the longevity of any institution and their adaptability to future unfunded needs. Through the Title III, Part B funds, the institution will grow its endowment by matching and managing the perpetual funds through The Kentucky State University Thoroughbred Foundation, Inc. The endowment will provide long-term financial stability, funds vital to academic areas like student aid, faculty and student research, which enables for long-range planning - independent of government funding, and economic downturns. The goal of achieving \$100M is to ensure a continuous revenue stream to support our mission, vision, and goals of education, research, and public service not only to the Commonwealth of Kentucky but globally.

Title III Goal	KSU Priority	Key Performance Indicator
Provide a minimum of \$150,000.00 in Title III funds to reach the December 2029 goal of \$1,115,000.00 for the Kentucky State University Thoroughbred Foundation	SP2	2024-2025 \$665,000.00 (Bucks for Brains CPE Match) 2025-2026 \$150,000.00 2026-2027 \$150,000.00 2027-2028 \$150,000.00

2.0 Equitable Student Success through Increased Student Retention Efforts.

A robust ecosystem of resources is necessary for the retention and persistence of all students, including first-year, second-year, transfer, and probationary students. Different groups require distinct support, but key strategies such as proactive academic advising, financial aid, and community-building programs can help address the needs of all students.

Title III Goal	KSU Priority	Key Performance Indicator
Provide Additional Resources to Ensure Retention and Persistence of All; First Year, Second Year, Probation and Transfer Students	SP3	- Hire Coordinator of First- and Second-Year Experience - Hire Retention Specialist - Up-to-date early alert systems - Additional Professional Development - Evaluation of Student Success





3.0. Sustainable Educational Resources: Improving the Utilization of Online Student Services and Promoting Services that Enhance Learning

Resources are crucial for completing capstones, theses, and dissertations because they provide expert guidance, mitigate common challenges, improve the quality of student and faculty research, and while also enhancing professional skills. These culminating projects are significantly more demanding and extensive than typical coursework and can be a new experience for graduate students. A wide range of resources should be available to support students throughout their graduate process.

Title VII Goal	KSU Priority	Key Performance Indicator
Provide Graduate Students with Resources to Assist in Completing Capstones, Theses, and Dissertations	SP4	• Provide exemplars - Peer-reviewed academic writings • Capstone/Thesis/Dissertation Advisors • Writing Center Support – Academic Writing, formatting, and citation • Access to Academic and Research tools (i.e., SPSS, Qualtrics, ProQuest, Zotero, Mendeley) • Handbooks

