

**KENTUCKY STATE UNIVERSITY
BOARD OF REGENTS
Annual Retreat of the Board of Regents**

**Wednesday, September 4, 2019, 10:00 a.m.
The Kentucky Castle
230 Pisgah Pike
Versailles, Kentucky 40383**

MINUTES

I. Call to Order

The Retreat was called to order at 10:01 a.m. by Dr. M. Christopher Brown II, Eighteenth President of Kentucky State University.

II. New Board Member Orientation

Dr. Brown conducted New Board Member Orientation for the new members of Kentucky State University's Board of Regents. The training included a review of the most recent version of the *Statewide Board Training and Orientation Booklet* (September 2017), published by the Kentucky Council on Postsecondary Education (CPE). Dr. Brown highlighted the difference between state-wide coordinated boards and state wide managed boards and reviewed other topics in the booklet such as academic program review, consent decree, joint budget submissions, and performance funding.

Hon. Lisa Lang, General Counsel, provided an overview of Open Records and Open Meetings. The new members given copies of *Your Duty Under the Law* and *Managing Government Records*, materials provided by the Office of Attorney General.

Following the Open Records and Open Meetings discussion, Dr. Brown discussed the fundamental aspects of *The Gold Book: Bylaws of the Kentucky State University Board of Regents*. Dr. Brown reported that the bylaws are being revised with the final revision to be brought before the Board at the December 2019 Quarterly Meeting. He also described KSU's reporting structure, the organizational chart, Board of Regents meeting schedule, special called meetings, confidentiality during executive session, and public-private partnerships. Dr. Brown gave an overview of the history of the Management Improvement Plan and the targets that need to be met with this plan. He stated that the change in KSU's net position will be presented at the State of the University.

All attendees were provided handouts including the *Academic Program Review First Report* by the President's Green Ribbon Commission, the University's Quality Enhancement Plan (QEP), How to Run a College, Organizational Chart, Attorney Pat McCloud's Book, and the Economic Impact Study. Dr. Rachelle Johnson, Director of Government Relations, gave a detailed overview of the legislative update handout.

III. #KSUForward: A Campus Overview

Dr. Tymon Graham, Director of Strategic Initiatives, gave an overview of KSU's current events, including a discussion of funds allocated for professional development and student development.

IV. Boots on the Ground: Unit Division Reports

Each of the University's Vice-Presidents gave an overview of what is happening in their respective areas:

A. Mr. Douglas R. Allen II, Chief Financial Officer (CFO) and Executive Vice President for Finance and Administration

EVP Allen shared updates about the new ID cards, the new bookstore, payroll deposits and tax reporting, audits, the Go365 initiative, dining services, and laptop distribution for students with zero balances.

B. Ms. Clara Ross Stamps, Senior Vice President for Brand Identity and University Relations

SVP Stamps spoke about ownership of the Kentucky State University Brand, delivering on the brand promise, protecting the KSU name on social media, and how to speak about KSU in interactions. SVP Stamps distributed the style guides, which included the new logos, and shared that KSU's magazine was named best alumni HBCU publication by HBCU Digest 2019 HBCU Awards. SVP Stamps concluded with an introduction of two campus campaigns, Get Your Green On and the Twinning Campaign.

C. Dr. Lucian Yates, Interim Provost and Vice President for Academic Affairs and Student Affairs

VP Yates reported on the SACSCOC visits, program accreditations, new academic programs, Maymester, and online program scheduling. Dr. Yates also announced new hires in his area: Lieutenant Colonel John Gregory, Dr. Michael Dailey, and Dr. Anthony Adams.

D. Dr. Derek Greenfield, Vice President for Student Engagement and Campus Life

VP Greenfield reported that KSU experienced a thirty (30) percent increase in dorm occupancy. He stated that move-in day was a success, with a viral video of campus move-in receiving over 18,000 views. Dr. Greenfield updated the audience on campus improvements that impacted student engagement such as renovations to the game room, the intramural program, green and gold lane markers in the pool, and improvements to the Exum Center gym. Dr. Greenfield announced that he hired a new dean, Dr. Pernella Deams and spoke about engagement initiatives such as the pop-up date party and the student section at athletic events.

E. Mr. Sean Ross, Director of Major Gifts, Division of Institutional Advancement

Mr. Ross discussed some key projects his division was working on, including partner for success; making touches to get people involved; endowment professorships; and developing relationships with alumni chapters, athletics, student success, and academics. Mr. Ross also reported on Institutional Advancement's involvement with Rotary, Kiwanis, and the Chamber of Commerce.

V. The Whole Truth: What Boards Must Know

Dr. Eurmon Hervey, Jr., Founding Partner of Genesis Consulting Group, conducted a training titled "The Whole Truth: What Boards Must Know." This training covered a wide variety of topics related to the responsibility and accountability of board members.


VI. Board Evaluations

Dr. Beverly Schneller, Vice Provost, presided over the Board's Annual Self-Evaluation. Dr. Schneller distributed the Self-Evaluation Instrument and discussed the process for the Self-Evaluation. Dr. Farris stated that she wants the results of the self-evaluation for the December meeting. It was noted that the data from the new members will not be tabulated with the data for the December meeting.


VI. Conclusion

The Retreat ended at 4:22 p.m.

Submitted by:



Dr. M. Christopher Brown II, Board Secretary
Kentucky State University
Board of Regents



Dr. Elaine Farris, Chair
Kentucky State University
Board of Regents

Approved with no corrections
 Approved with corrections